

## **Placement Drive of Yoma Technologies Pvt. Ltd**

On 9<sup>th</sup> February 2023, the Department of Computer Science and Applications (CSA) under the Faculty of Management & Commerce organized a successful placement drive for YOMA Technologies Pvt. Ltd. The event, convened by Dr. Anil Kanwa with co-convenor Dr. Abhishek, provided a valuable platform for students to showcase their skills and explore career opportunities. With the participation of 36 students, this initiative reflected the university's commitment to fostering industry-academia collaboration and enhancing employability.

The placement drive was designed to bridge the gap between academic training and industry requirements. It began with a brief introduction to YOMA Technologies Pvt. Ltd., a leading name in innovative technological solutions. The company representatives conducted a rigorous selection process, including aptitude tests, technical assessments, and interviews, to identify talented candidates suitable for various roles.

The event witnessed seamless coordination and enthusiastic participation, thanks to the efforts of the organizing team. The collaborative atmosphere ensured that students were well-prepared to present their capabilities, while company representatives gained insight into the depth of talent nurtured by the university.

In the context of societal development, this placement drive held immense significance. By facilitating employment opportunities, the university not only supported students in securing meaningful careers but also contributed to addressing the broader challenge of youth unemployment. Empowering students with professional opportunities fosters economic growth, enhances self-reliance, and builds a skilled workforce ready to contribute to national and global progress.

This initiative aligns closely with the United Nations Sustainable Development Goals (SDGs), particularly SDG 8 (Decent Work and Economic Growth) and SDG 4 (Quality Education). By creating pathways for employment and skill development, the university reinforced its dedication to promoting inclusive and sustainable economic development while ensuring lifelong learning opportunities for all.

The placement drive saw the active involvement of 36 participants, all of whom demonstrated commendable enthusiasm and preparation. The event served as a stepping stone for many

students to embark on their professional journeys. The insights gained from the interaction with industry professionals also motivated students to refine their skills and adapt to evolving industry demands.

The placement drive for YOMA Technologies Pvt. Ltd. was a resounding success, highlighting the university's commitment to student development and industry engagement. By providing a platform for career advancement, the event underscored the vital role of higher education institutions in shaping the workforce of the future. This initiative not only empowered students but also contributed to the broader vision of sustainable development by aligning educational outcomes with societal and economic needs.